

Management Courses description

MGT 201 Business Communication (BCC)

This course introduces basic communication theory and its application to business functions. It covers a wide range of business communication concepts including business correspondence, presentations, report writing, messaging and emails, providing and receiving feedback, international business etiquette, effective use of the English language, and communicating across languages and cultures. Prerequisites: ECO 102 and ENG 112.

MGT 210 Business Ethics (3 credits) (BCC)

This course introduces students to ethical concepts and imparts the necessary analytical skills needed to solve moral dilemmas in business. It provides an assessment of the local and global trends within the area of corporate social responsibility, and an introduction to the moral principles guiding business practice. Prerequisites: ISL112, and ENG 1101.

MGT 230 Organizational Behavior (3 credits) (BCC)

This course provides a comprehensive overview of the applied behavioral sciences to the study of people at work in organizations. It covers the fundamentals of individual and group behavior and topics such as motivation, power and politics, and conflict and negotiations. It will also provide students with some experiential opportunities to develop leadership skills. Prerequisites: MGT 210, MAT 111, and ENG 112.

MGT 300 Executive Lecture (1 credits) (BCC)

This course focuses on the discussion of contemporary business and management issues by local and international leading executives from a wide range of organizations and industries. These seminars are intended to bridge the gap between the practical world of business and leadership and business education. All lectures are free and open to the public. Prerequisite: ACC 202.

MGT 301 Business Law (3 credits) (BCC)

This course focuses on the essential international principles of business law including contracts, negotiable instruments, banking law, insurance, agency and powers of attorney, forms of business organization, employment, criminal law and torts, intellectual property, and tax. These concepts will be introduced in assigned readings and in brief lectures by the instructor, and then explored by students in general discussion and other formats. Prerequisites: MGT 201, MGT 210, and MGT 230.

MGT 350 Human Resources Management 3 Credits) (MCC in HRM and EFB)

This course overviews the functions carried out by the Human Resource Management (HRM) departments and specialists. It addresses a wide range of topics such as personnel planning, recruitment and selection, performance assessment, training and development, and ethics in HRM. Prerequisite: MGT 210.

MGT 360 Employee learning and development (3 credits) (MCC in HRM)

This course aims at helping students understand the various steps needed to develop training and development programs. It demonstrates the importance of training in advancing organizational learning and overall motivation. Topics covered include needs analysis, learning theories, training design, methods, and delivery, transfer of learning, and training evaluation, costs, and benefits. Prerequisite: MGT 230.

MGT 370 Human Resource Planning, Recruitment and Selection (3 credits) (MCC in HRM)

This course presents the key organizational and managerial practices involved in Human Resource (HR) planning, recruitment, and selection. Topics covered include HR strategy, labor demand and supply, job analysis, methods and processes of recruitment, valid and reliable selection methods, and processes. Prerequisite: MGT 230.

MGT 373 Negotiation (3 credits) (MCC in HRM and EFB)

This course introduces the students, using role-playing simulations, to a wide range of negotiation concepts such as conflict management as a first party and as a third party, mediation, investigation, arbitration, and dispute resolution. Prerequisite: MGT 230.

MGT 374 Real Estate (3 credits) (BEC)

The course will provide an introduction to real estate with a broad overview of real property concepts and characteristics, legal considerations, influences on real estate values, types of value, economic principles, market area analysis, investment and financing issues, brokerage, development, and management. Prerequisite: FIN201.

MGT 375 Introduction to Entrepreneurship (3 credits) (MCC in EFB)

This course provides deeper insights into entrepreneurship and establishes entrepreneurial links with innovation. It maps out the practical steps of forming a brand-new company and addresses the strategic considerations for creating companies. The students will be exposed to various themes including entrepreneurial perspectives, launching entrepreneurial ventures, and formulation of the entrepreneurial plan. Prerequisite: FIN 201.

MGT 376 Entrepreneurial Finance (3 credits) (MCC in EFB)

This course is intended to empower students to be successful in developing and financing the ideas they bring to the market. The overriding orientation is to apply theory and methods of finance and economics to incubating and growing new ventures. The course focuses on value creation as the objective for all entrepreneurial strategic and financial decisions. Prerequisite: FIN 201m MKT 201.

MGT 380 Employee Relations & Engagement (3 credits) (BEC)

This course introduces students to the various issues involved in the creation of productive and meaningful employee-employer relationships. It covers a wide range of concepts including employee relationship

principles and models, local and regional labor law, employee engagement and participation, conflict management, grievance handling, and disciplinary procedures. Prerequisite: MGT 230.

MGT 383 Organizational Leadership (3 credits) (MCC in HRM)

This course serves as an introduction to leadership theory and practice. It examines different approaches toward leadership: traits, skills, behavioral and situational. It also analyzes different types of leadership, such as transformational leadership, adaptive leadership, servant leadership and authentic leadership. This course helps students to develop their leadership skills. Prerequisite: MGT 230.

MGT 390 Total Reward Management (3 credits) (MCC in HRM)

This course in the HRM portfolio explores the principles and practices of compensation and benefits in organizations from the holistic and comprehensive view of total reward management. Topics may include total reward strategy, job evaluation, reward systems, pay, and grade structures, benefits management, reward system auditing. Prerequisite: MGT 230.

MGT 393 Managing Organizational Change (3 credits) (MCC in HRM and EFB)

This course introduces the students to the challenges of managing change inside the organization. It helps them establish an in-depth understanding of how to manage organizational change as a systematic approach and equips them with tools for implementing strategic change across the organization. Students will also learn about challenges and opportunities associated with change. Prerequisite: MGT 230.

MGT 395 Design Thinking (3 credits) (MCC in EFB)

This course presents an introduction to the design thinking approach and mindset using highly interactive exercises that give the participants an understanding of techniques and methods of design thinking and awaken their innovative and problem-solving abilities. Design thinking is an iterative approach to solving problems. Through this course, students will be introduced to design management, strategic design, product/service design, and experience design.

MGT 420 Human Performance Improvement (3 credits) (BEC)

This is a senior course that focuses on managing people's performance in the workplace, contributing to organizational performance, and the essential skills that HRM practitioners and line managers need for internal consulting to design, facilitate, implement and evaluate performance interventions at a group (e.g., departmental) and organizational level. Prerequisite: MGT 350.

MGT 440 Comparative HRM (3 credits) (BEC)

This course explores the cultural relevance of HRM. The implementation of HRM theories across cultures is explored in-depth, along with various relevant topics including people management across cultures, cultural diversity, and other selected International HRM topics. Prerequisites: MGT 360 and MGT 390.

MGT 443 Comparative Management (3 credits) (MCC in HRM)

This course provides a comprehensive foundation for understanding, interacting, and successfully managing today's multinational and multicultural organizations. It covers a wide range of issues ranging from assessing the international environment, exploring various cultures and communication methods, international negotiations and decision making to the creation of a global management team and international strategy formulation and execution. Prerequisites: MGT 230.

MGT 490 Strategic Management (3 credits) (BCC)

This course is a capstone that integrates the functional areas of marketing, accounting, finance, management, and operations into developing business strategies. It addresses a wide range of concepts such as internal and external factor analysis, business and corporate planning, strategic implementation, control, and evaluation. Prerequisites: MGT 230 and OPM 340.

MGT 499/HRM 498 COOP Training Internship (12 credits) (MCC in HRM and EFB)

This course requires students to complete a four-month placement as an internee in various local and international organizations across various sectors and industries in KSA. This is an important part of the BBA degree requirements which bridges the gap between theory and practice. Students will get a chance to get hands-on experience in a variety of areas related to Human Resource Management including workforce planning, recruiting, training and development, compensation, and performance management as well as leadership development in the various local and international organizations across the various sectors and industries in KSA. Prerequisites: MGT 480 and MGT 490.