

General Education Requirement Courses (GER) (44 hours)

| Course Code | Course-Title | Credits | Pre-requisite Course Code |
|--|--|---------|---------------------------|
| 1. <u>Ministry of Education Required courses (14 hours)</u> | | | |
| ARB 101 | Arabic Language I | 2 | -- |
| ARB 112 | Arabic Language II | 2 | ARB 101 |
| ISL 101 | Islamic Studies I | 2 | -- |
| ISL 112 | Islamic Studies II | 2 | ISL 101 |
| ENG 101 | Freshman English I | 3 | -- |
| ENG 112 | Freshman English I | 3 | ENG 101 |
| 2. <u>The Mathematics and Computing courses (12 credits)</u> | | | |
| MAT 100 | Pre – Calculus | 3 | -- |
| MAT 111 | Business Calculus | 3 | MAT 100 |
| OPM 211 | Business Statistics | 3 | OPM 101, MAT 111 |
| OPM 101 | Introduction to Computing | 3 | -- |
| 3. <u>The Natural Sciences courses (6 credits) selected from:</u> | | | |
| BIO 103 | Introduction to Biology | 3 | -- |
| CHM 107 | Chemistry in the Living Environment | 3 | -- |
| PHU 101 | Astronomy | 3 | -- |
| PHU 102 | Science of Energy and Environment | 3 | -- |
| 4. <u>The Social Sciences courses (6 credits) selected from:</u> | | | |
| ANT 101 | Introduction to Sociocultural Anthropology | 3 | -- |
| ANT 102 | Entrepreneurial Multiculturalism | 3 | - |
| ANT 105 | Introduction to Globalization Studies | 3 | -- |
| HIS 101 | Islamic Civilization and Medieval Europe | 3 | -- |
| PSY 101 | Introduction to Psychology | 3 | -- |
| SOC 101 | Introduction to Sociology | 3 | -- |
| 5. <u>The General Electives Courses (6 credits) selected from the social and/or natural science courses. These can be from any of the following courses:</u> | | | |
| <ul style="list-style-type: none"> • Any courses offered by the CoSGS but not taken as part of the GER (as listed above). • Any non-business courses offered at the AU. • Non-business courses offered by other accepted educational institutions (pre-approvals by the CoB and SA are required). | | | |

Business Common Core Courses (BCC) (44 hours)

All CoB students must complete the following courses. These are mostly completed before the end of junior year.

| <u>B. Business Core Courses (44 hours) excluding the internship which is part of the major core courses.</u> | | | |
|--|---|----------------|---|
| Course Code | Course-Title | Credits | Prerequisite Course Code |
| COB 100 | Student Orientation and Academic Success | 1 | |
| ECO 101 | Microeconomics | 3 | |
| ECO 102 | Macroeconomics | 3 | ECO 101 |
| ACC 201 | Introduction to Financial Accounting | 3 | OPM 101 OR MAT 100 |
| ACC 202 | Introduction to Management Accounting | 3 | ACC 201, ENG 112. |
| FIN 201 | Principles of Finance | 3 | OPM 101, ECO 102, MAT 111 |
| MGT 201 | Business Communications | 3 | ECO 102, ENG 112 |
| MGT 210 | Business Ethics | 3 | ISL 112, ENG 101 |
| MGT 230 | Organizational Behaviour | 3 | MGT 210, MAT 111, ENG 112. |
| MKT 201 | Principles of Marketing | 3 | OPM 101, MAT 111, ECO 102 |
| OPM 230 | Management Information Systems | 3 | OPM 101, MAT 111 |
| MGT 301 | Business Law | 3 | MGT 201, MGT 210, MGT 230 |
| OPM 330 | Quantitative Methods for Business | 3 | OPM 211 |
| BAN 310 | Business Analytics and Data Visualization | 3 | OPM 211, OPM 230 |
| MGT 300 | Executive Lecture | 1 | ACC 202, MGT 301 |
| MGT 490 | Strategic Management (capstone) | 3 | (ACC 302 OR FIN 350 OR MGT 350 OR MKT 330 OR OPM 380) |

COB 100 Student Orientation and Academic Success is a formal one-credit hour course on student orientation and academic success. This course introduces students in the College of Business (COB) to their rights and responsibilities as a student at the COB and develops their skills to foster academic success and enhance their learning experience. It gives the students a chance to get a thorough understanding of academic policies and procedures applicable to the COB Students, including policies and procedures related to attendance vs participation, academic misconduct, academic probations, outside studies programs and credit transfers, grade appeals, GPA calculations, repeating courses, make-up exams, sick-leave, student advising, etc. The course familiarizes students with their study plans, including adding a minor or a double major and related requirements; equipping them with the skills required to access and utilize the rich library resources; introducing them to the set of extracurricular activities available at Alfaisal, and enhancing their time management and study skills.

Major Core Courses (MCC): 24 credit hours and 12 credit hours of Internship

Students are required to complete 24 credit hours, plus a 12 credit hours internship (coop) relevant to their majors. Students may also add a minor or a double major provided they meet the minimum requirement to add a double major or a minor. These details and requirements are listed below.

The Internship

The [Internship Program](#) is designed to provide the College of Business students with a practical, on-the-job experience, which makes a valuable contribution to their academic and career development. The internship program is mandatory for all undergraduate students. The duration of the internship program is at least four (4) months and students can earn twelve (12) credits towards their final degree requirements. The Internship is normally conducted in the final semester unless approved otherwise by the Undergraduate Business Office. Students **are not allowed** to enroll in any other course within the duration of the coop.

Students will gain practical skills and experience to reinforce and expand what they learned in the classroom and increase their employability skills in an ever-competitive job market. Due to the growing reputation of Alfaisal University, several organizations approach the College of Business to send its students to participate in their internship programs. The College of Business has worked with over 100 national and international organizations to host the internships; many of these organizations end up hiring the CoB student interns.

Please go to the major core courses (MCC) for each department below for more details.

Business Electives Courses (BEC)

These are 2 courses selected from the set of courses listed below.

Business Electives Courses (BEC)-6 Credit hours

| Course Code | Course-Title | Credits | Prerequisite Course Code |
|---|---|---------|---------------------------|
| All CoB students must complete 6 credits selected from the list of courses below or any of the other majors' core courses: | | | |
| Multiple | Any CoB course which is not on the student's study plan | | |
| ACC 495 | Accounting Theory & Contemporary Issues in Accounting | 3 | ACC 302 |
| BAN 350 | Predictive Analytics & Data Mining | 3 | OPM 211, OPM 230 |
| BAN 370 | Business Big data Intelligence | 3 | BAN 310 |
| BAN 380 | People Analytics and Strategy | 3 | MGT 230 |
| BAN 410 | Applied Business Analytics Project | 3 | BAN 310 |
| ECO 310 | International Economics | 3 | FIN 201 |
| ECO 320 | Islamic Economic and Finance | 3 | FIN 201 |
| FIN 330 | Financial Planning | 3 | FIN 201 |
| FIN 340 | Contemporary Financial Issues | 3 | FIN 201 |
| FIN 377 | Fixed Income Securities | 3 | FIN 201 |
| FIN 380 | Corporate Governance | 3 | FIN 201, MGT 210, ACC 202 |
| FIN 450 | Financial Trading Strategies | 3 | FIN 201 |
| MGT 374 | Real Estate | 3 | FIN 201 |
| MGT 420 | Human Performance Improvement | 3 | MGT 230 |
| OPM 315 | E-Commerce | 3 | FIN 201, OPM 230 |