

## College of Business Research Seminar



### Dr. Brendan Lambe

Speaker

Title:

### Does A Bullish Stock Market Promote Risky Health Behavior?

#### Abstract

Using an international dataset, this letter examines the consequences of stock market fluctuations for health outcomes. We find that high returns are associated with increased death rates from alcohol consumption, smoking, obesity, and drug use disorders. Although the out-of-pocket expenditure on healthcare also rises one year after the stock market surge, the net effect of stock index upswings on life expectancy is significantly negative.

LIMITED SEATS  
AVAILABLE



Thursday  
15<sup>th</sup> April 2021



12:00 - 1:00 PM



B3.059