

## College of Business Academic Seminar Series

Speaker



### Betting on the Wrong Horse: The Antecedents and Outcomes of Entrepreneur's Opportunity Regret

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#### Description:

We examine the antecedents and outcomes of opportunity regret defined as entrepreneur regret about choosing an inferior opportunity for a new venture. We argue that entrepreneurs' equity stake in the venture and personal accountability will be related negatively to opportunity regret. We also contend that female entrepreneurs will be less likely to experience opportunity regret compared to male entrepreneurs. Finally, we conjecture that opportunity regret will be associated negatively with entrepreneur's job satisfaction. Structural equations modeling analysis applied to a sample of students that have created new ventures provided support for the proposed hypotheses.



Thursday Oct 29, 2020



12:00 - 01:00 PM



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