



Mr. Fahad bin Mubarak Al Guthami

Chief Executive Officer at American
Express Saudi Arabia

Biography

Mr. Fahad is Chief Executive Officer at American Express Saudi Arabia. He holds a bachelor's degree from University of Southern Mississippi. He has experience in the fields of Finance, Banking, Cybersecurity, Fintech, and Strategy

Lecture Summary

- Adapting a business model that focuses on growth.
- Importance of constant innovation and investing in services and people.
- Empowering colleagues to make a difference.
- Innovation in service offering for customers and partners.
- Select the talents that possess the genuine traits of your organizational value.
- Proactively recognizing the changing dynamics and landscape of the market and customers.
- Services provided should convey value creating advantage to the partners and customers.
- Embracing change and transformation is a skill for the future.
- Skills of the future and keys to personal and professional success.

EXECUTIVE LECTURE SERIES COLLEGE OF BUSINESS

Lecture Title:

Financial Literacy



Wednesday, 24 January 2024



12:00 – 1:00 P.M.



Lecture Theatre