



Dr. Mohammed Alnuwairan

Biography

Dr. Mohammed is the Chief Executive Officer of National Centre for Palms and Dates (NCPD). He holds a PhD in Supply Chain Management from University of Manchester, United Kingdom, Master's in Manufacturing Management from University of Windsor, Canada. With extensive expertise in supply chain optimization, sustainable practices and manufacturing management, with a strategic focus on enhancing agricultural supply chains. Proven leadership in the date palm sector, driving innovation and global market expansion through data-driven strategies.

Lecture Outline

- About National Center for Palms and Dates
- Palms and dates sector locally and globally
- Services and Initiatives of the NCPD
- Opportunities in the Palm and Dates Sector

EXECUTIVE LECTURE SERIES COLLEGE OF BUSINESS

Lecture Title:

Golden Treasures of Arabia: Exploring the Nutritional Wonders of Saudi Dates



Wednesday, October 10th, 2024



12:00 – 1:00 P.M.



Lecture Theatre (MS1.24)