



Dr. Mishari Al-Saud

Biography

Dr. Mishari is the Associate Director of Sustainability Initiatives and Partnerships at Red Sea Global. He holds Ph.D in Nuclear Engineering & Management from Tsinghua University. He is experienced in the fields of Energy, Sustainability, Operations, Destination Development, Entrepreneurship and Innovation.

Lecture Outline

- Sustainability in the context of Business.
- Overview of the Saudi Vision 2030 Sustainability Agenda
- "Red Sea Global" sustainability ambitions: A new model of integrating sustainability in development and operations.
- Q & A

EXECUTIVE LECTURE SERIES COLLEGE OF BUSINESS

Lecture Title:

The Saudi Sustainability Ambitious – "Red Sea Global" as A Case Study



Wednesday, October 30th, 2024



12:00 – 1:00 P.M.



Lecture Theatre (MS1.24)