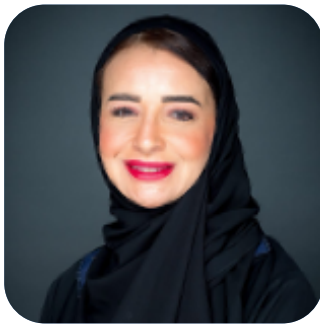


## College of Business Executive Lecture Series

### "SIDF Nokhab Programs" By:



**Dr. Kholod Ashgar**

Head of SIDF Academy

- Over 21 years' experience dedicated to Human Capital development.
- Holds a PhD in Education from Brunel University from the UK
- Holds a master's degree in education from The American University in the USA.
- Assistant Governor for the national qualifications framework at the Education Evaluation Commission
- Assistant Professor in the field of education and psychology.
- Program director at King Abdulaziz University
- Dean for student affairs at Effat University
- Member of various committees
- Speaker at several conferences such as Riyadh Economic Forum
- Has expertise in higher education and training, quality assurance and accreditation, policies



**Dr. Ghada Ali Almunajem**

Program Design Consultant Lead Trainer  
and Nokhab Programs Manager  
SIDF Academy

- PhD Candidate, Finance- Corporate Finance "Corporate Governance".
- Deputy Chair of Finance Department CBA, KSU from 2018-2020.
- MBA, Finance Lecturer at King Saud University from 2012-2020.
- Member of many committees.
- Certified Trainer.

#### Lecture Topic Outline:

Overview of The Saudi Industrial Development Fund (SIDF)  
Overview of the Nokhab Program  
Nokhab Credit, Engineering, and Marketing Studies  
Advantages offered to candidates



**Wednesday**  
**24 February 2021**



**12:00 - 1:00 PM**



**Lecture theatre**  
**+ Zoom (online)**