



DR. ABDULLAH BIN RUBBIAN

Associate Professor of Economics, Institute of
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Bio

- Ph.D., Economics and Finance, Brunel University London, UK, June 2012
- MA Economics, Colorado State University, USA, January 2004
- BA in Economics, Imam Muhammad Ibn Saud Islamic University, Saudi Arabia, June 1998

Lecture outline

- The relationship between the creative economy and digitalization
- Various creative economy projects and initiatives
- Means of stimulating the creative economy
- The importance of creative industries

EXECUTIVE LECTURE SERIES COLLEGE OF BUSINESS

LECTURE TITLE:

Creative Economy



Wednesday, March 30th 2022



12:00 - 1:00 PM



Lecture Theater