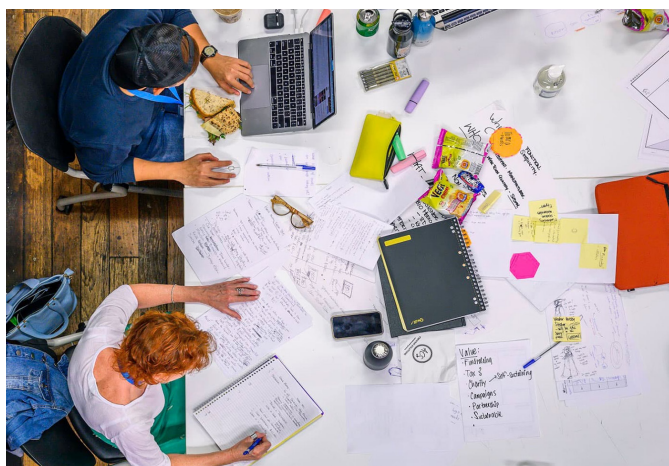


BACHELOR OF BUSINESS ADMINISTRATION



Major in Entrepreneurship and Family Business

Program Overview

Benchmarked with the best schools around the world, the major in Entrepreneurship and Family Business equips graduates with the skills, knowledge, and confidence for a career as entrepreneurs, family-business owners, or innovators in new ventures. The focus on entrepreneurship and family business studies provides students with the opportunity to develop entrepreneurial talents while offering a solid intellectual foundation to confront the challenges facing a business owner. The study plan includes courses from a range of business areas including management, finance, law, innovation, and human resources management to help students prepare for a leadership role in a family business or as an entrepreneur. We offer an experiential learning perspective in our program by using case studies and experiential activities. Our approach afford, students the opportunity to develop their business acumen under the guidance of qualified instructors.

Competitive Edge

- An excellent program that covers the essential knowledge and skill a business requires to establish successfully.
- Students will develop action plans for their family businesses and manage growth opportunities to ensure family business continuity and growth.
- Our faculty are committed to producing an educational experience that focuses on student success by providing excellent pedagogy and opportunities for practical learning.
- Strong general management courses designed to develop the skills and competencies you need to succeed in any industry.
- Expand leadership potential as we adopt a synthesizing approach in effective communication, negotiation leadership, managing change, organizational behaviour, and strategic management.

Professional Occupations

An entrepreneur
Chief Executive Officer (CEO)
C-level management
Mid-level management

**We educate the next generation
of business leaders**

Curriculum			
Year 1			
Fall		Spring	
Course Title	CRHs	Course Title	CRHs
Student Orient. & Acad Success	1		
Arabic Language I	2	Arabic Language II*	2
Islamic Studies I	2	Islamic Studies II*	2
Freshman English 1	3	Freshman English II*	3
Pre-Calculus	3	Business Calculus	3
Principles of Management	3	Intro. to MIS	3
Microeconomics	3	Macroeconomics	3
Total	17	Total	16
Year 2			
Fall		Spring	
Course Title	CRHs	Course Title	CRHs
Business Statistics	3	Intro. to MGT Accounting	3
Intro. to Financial Accounting	3	Organizational Behavior	3
Principles of Finance	3	Pr. of Operations MGT	3
Business Ethics	3	Quant. Methods for Business	3
Principles of Marketing	3	Human Resource Management	3
Business Communication	3	Social Science-I	3
Total	18	Total	18
Year 3			
Fall		Spring	
Course Title	CRHs	Course Title	CRHs
Business Analytics & Visualization	3	Business Law	3
Negotiations	3	Managing Organizational Change	3
Introduction to Entrepreneurship	3	Design Thinking	3
Entrepreneurial Finance	3	Family Business Management	3
Business Elective-I	3	Social Science-II	3
Natural Science-I	3		
Total	18	Total	15
Year 4			
Fall		Spring	
Course Title	CRHs	Course Title	CRHs
Strategic Management	3	COOP Training-Internship	12
Management of Innovation	3		
Business Elective-II	3		
General Elective-I	3		
General Elective-II	3		
Executive Lectures	1		
Total	16	Total	12
*or alternative courses subject to approval			

College Collaboration

BAE SYSTEMS

بي آيه إي سيستمز السعودية للتطوير والتدريب
BAE Systems Saudi Development and Training



وزارة الاستثمار
Ministry of Investment

Deloitte.

Admission Requirements

For Admission criteria and how to apply.
Visit: <http://admissions.alfaisal.edu>

Alaisal University

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