

# BACHELOR OF BUSINESS ADMINISTRATION

## Major in Entrepreneurship and Family Business



### Program Overview

Benchmarked with the best schools around the world, the major in Entrepreneurship and Family Business equips graduates with the skills, knowledge, and confidence for a career as entrepreneurs, family-business owners, or innovators in new ventures. The focus on entrepreneurship and family business studies provides students with the opportunity to develop entrepreneurial talents while offering a solid intellectual foundation to confront the challenges facing a business owner. The study plan includes courses from a range of business areas including management, finance, law, innovation, and human resources management to help students prepare for a leadership role in a family business or as an entrepreneur. We offer an experiential learning perspective in our program by using case studies and experiential activities. Our approach afford, students the opportunity to develop their business acumen under the guidance of qualified instructors.

### Competitive Edge

- An excellent program that covers the essential knowledge and skill a business requires to establish successfully.
- Students will develop action plans for their family businesses and manage growth opportunities to ensure family business continuity and growth.
- Our faculty are committed to producing an educational experience that focuses on student success by providing excellent pedagogy and opportunities for practical learning.
- Strong general management courses designed to develop the skills and competencies you need to succeed in any industry.
- Expand leadership potential as we adopt a synthesizing approach in effective communication, negotiation leadership, managing change, organizational behaviour, and strategic management.

### Professional Occupations

- An entrepreneur
- Chief Executive Officer (CEO)
- C-level management
- Mid-level management

**We educate the next generation of business leaders**

## Curriculum

### Year 1

Fall		Spring	
Course Title	CRHs	Course Title	CRHs
Arabic Language I	2	Arabic Language II	2
Islamic Studies I	2	Islamic Studies II	2
Freshman English 1	3	Freshman English II	3
Pre-Calculus	3	Business Calculus	3
Introduction to Computing	3	Intro. to Financial Accounting	3
Microeconomics	3	Macroeconomics	3
Student Orientation and Academic Success	1		
<b>Total</b>	<b>17</b>	<b>Total</b>	<b>16</b>

### Year 2

Fall		Spring	
Course Title	CRHs	Course Title	CRHs
Business Statistics	3	Principles of Marketing	3
Business Communications	3	Management Information Systems	3
Business Ethics	3	Organization Behavior	3
Principles of Finance	3	Human Resource Management	3
Intro. to Mgmt Accounting	3	Quantitative Methods for Business	3
Natural Science-I	3	Social Science-I	3
<b>Total</b>	<b>18</b>	<b>Total</b>	<b>18</b>

### Year 3

Fall		Spring	
Course Title	CRHs	Course Title	CRHs
Business Law	3	Business Analytics & Visualization	3
Negotiations	3	Managing Organizational Change	3
Intr. to Entrepreneurship	3	Design Thinking	3
Entrepreneurial Finance	3	Family Business Management	3
Business Elective-I	3	Social Science-II	3
Natural Science-II	3		
<b>Total</b>	<b>18</b>	<b>Total</b>	<b>15</b>

### Year 4

Fall		Spring	
Course Title	CRHs	Course Title	CRHs
Strategic Management	3	COOP Training-Internship	12
Management of Innovation	3		
Business Elective-II	3		
General Elective-I	3		
General Elective-II	3		
Executive Lectures	1		
<b>Total</b>	<b>16</b>	<b>Total</b>	<b>12</b>

## College Collaboration

**BAE SYSTEMS**

بي أيه إي سيستمز السعودية للتطوير والتدريب  
BAE Systems Saudi Development and Training



وزارة الاستثمار  
Ministry of Investment

**Deloitte.**

## Admissions Requirement

For Admission criteria and how to apply.  
Visit: <http://admissions.alfaisal.edu>

For more information about Alfaisal Major in  
Entrepreneurship and Family Business  
visit: <http://admissions.alfaisal.edu>

## Alfaisal University

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