



Alfaisal University
College of Business - Executive Education & Development Office

Data Analytics Training Program
June 2021 - July 2021

Session	Day	Date	Timing	Hours	Session Description
1	Sunday	6/Jun/2021	6:00 PM to 9:00 PM	3.0	Key Terms Analytics Maturity Levels
2	Tuesday	8/Jun/2021	6:00 PM to 9:00 PM	3.0	Analytics Maturity Levels Tools & Technologies Overview & Teams Activity
3	Wednesday	9/Jun/2021	6:00 PM to 9:00 PM	3.0	Understand pain and gather business requirements Stakeholders analysis and communication plan
4	Sunday	13/Jun/2021	6:00 PM to 9:00 PM	3.0	KPI selection framework Proper planning (KPIs and dashboard categorization, wireframe)
5	Tuesday	15/Jun/2021	6:00 PM to 9:00 PM	3.0	Proper planning & Teams Activity - KPIs & Dashboards Define Data Sources
6	Wednesday	16/Jun/2021	6:00 PM to 9:00 PM	3.0	Understand & Profile Data Preparation, Tools and Methods
7	Sunday	20/Jun/2021	6:00 PM to 9:00 PM	3.0	Data Preparation, Tools and Methods & Team Activity Introduction to Tableau, interface, and functionalities
8	Tuesday	22/Jun/2021	6:00 PM to 9:00 PM	3.0	Introduction to Tableau, interface, and functionalities Connect to data source and prepare data
9	Wednesday	23/Jun/2021	6:00 PM to 9:00 PM	3.0	Visualization types, when and what to use
10	Sunday	27/Jun/2021	6:00 PM to 10:00 PM	4.0	Visualization types, when and what to use Team Activity - Develop worksheets and dashboards
11	Tuesday	29/Jun/2021	6:00 PM to 9:00 PM	3.0	Build dashboard and tell a story
12	Wednesday	30/Jun/2021	6:00 PM to 9:00 PM	3.0	Descriptive analytics Advance analytics
13	Sunday	4/Jul/2021	6:00 PM to 9:00 PM	3.0	Advance analytics Introduction predictive analytics
14	Tuesday	6/Jul/2021	6:00 PM to 8:00 PM	2.0	Team Activity - Apply advance analytics
15	Wednesday	7/Jul/2021	6:00 PM to 9:00 PM	3.0	Tell the story behind data and present the project

Total

45.0