



Alfaisal University
College of Business - Executive Education & Development Office

Data Analytics Training Program
November 2021 - January 2022

Session	Day	Date	Timing	Hours	Session Description
1	Monday	15/Nov/2021	6:00 PM to 9:00 PM	3.0	Key Terms Analytics Maturity Levels
2	Wednesday	17/Nov/2021	6:00 PM to 9:00 PM	3.0	Analytics Maturity Levels Tools & Technologies Overview & Teams Activity
3	Monday	22/Nov/2021	6:00 PM to 9:00 PM	3.0	Understand pain and gather business requirements Stakeholders analysis and communication plan
4	Wednesday	24/Nov/2021	6:00 PM to 9:00 PM	3.0	KPI selection framework Proper planning (KPIs and dashboard categorization, wireframe)
5	Monday	29/Nov/2021	6:00 PM to 9:00 PM	3.0	Proper planning & Teams Activity - KPIs & Dashboards Define Data Sources
6	Wednesday	1/Dec/2021	6:00 PM to 9:00 PM	3.0	Understand & Profile Data Preparation, Tools and Methods
7	Monday	6/Dec/2021	6:00 PM to 9:00 PM	3.0	Data Preparation, Tools and Methods & Team Activity Introduction to Tableau, interface, and functionalities
8	Wednesday	8/Dec/2021	6:00 PM to 9:00 PM	3.0	Introduction to Tableau, interface, and functionalities Connect to data source and prepare data
9	Monday	13/Dec/2021	6:00 PM to 9:00 PM	3.0	Visualization types, when and what to use
10	Wednesday	15/Dec/2021	6:00 PM to 10:00 PM	4.0	Visualization types, when and what to use Team Activity - Develop worksheets and dashboards
11	Monday	20/Dec/2021	6:00 PM to 9:00 PM	3.0	Build dashboard and tell a story
12	Wednesday	22/Dec/2021	6:00 PM to 9:00 PM	3.0	Descriptive analytics Advance analytics
13	Monday	27/Dec/2021	6:00 PM to 9:00 PM	3.0	Advance analytics Introduction predictive analytics
14	Wednesday	29/Dec/2021	6:00 PM to 8:00 PM	2.0	Team Activity - Apply advance analytics
15	Monday	3/Jan/2022	6:00 PM to 9:00 PM	3.0	Tell the story behind data and present the project

Total

45.0