

# Overview of the Curricula for Bachelor in Business Administration

## General Education Requirements (GER)

**1. MOHE Requirements**  
Total Required Credits= 8

Code	Title
ARB 101	Arabic Language I (2 Credits)
ARB 112	Arabic Language II (2 Credits)
ISL 101	Islamic Studies I (2 Credits)
ISL 112	Islamic Studies II (2 Credits)

**2. English**  
Total Required Credits= 6

Code	Title
ENG 101	Freshman English I
ENG 112	Freshman English II

**3. Mathematics and Computing**  
Total Required Credits= 12

Code	Title
MAT 100	Pre Calculus
MAT 111	Business Calculus
OPM 211	Business Statistics
OPM 101	Introduction to Computing

**4. Natural Sciences**  
Total Required Credits= 6

Code	Title
BIO 103	Introduction to Biology
CHM 107	Chemistry in the Living Environment
PHU 101	Astronomy
PHU 102	Science of Energy and Environment

**5. Social Sciences**  
Total Required Credits= 6

Code	Title
HIS 101	Islamic Civilization and Medieval Europe
POL 101	Introduction to Political Science
PSY 101	Introduction to Psychology
SOC 101	Introduction to Sociology
ANT 105	Introduction to Globalization Studies

**6. General Elective**  
Total Required Credits= 6 from any of the following courses:

- Any courses offered by the CoSGC but not taken as part of the GER (as listed above).
- Any non- business courses offered at the AU.
- Non-business courses offered by other accepted educational institutions (pre-approvals by the CoB and SA are required).

**Total Required Hours = 44**

## Business Core Courses (BCC)

**MUST complete all following courses:**

Code	Title
ECO 101	Microeconomics
ECO 102	Macroeconomics
MGT 201	Business Communications
ACC 201	Introduction to Financial Accounting
FIN 201	Principles of Finance
MKT 201	Principles of Marketing
ACC 202	Introduction to Management Accounting
MGT 210	Business Ethics
OPM 330	Quantitative Methods for Business
OPM 340	Operations Management
MGT 300	Executive Lecture (1 credit)
MGT 301	Business Law
OPM 230	Management Information Systems
MGT 230	Organizational Behavior
MGT 490	Strategic Management (capstone)
MGT 499	COOP Training Internship (9 Credits)

**Total Required Hours = 52**

## Business Elective Courses (BEC)\*

**Must complete 9 credits from the following courses:**

Code	Title
ECO 310	International Economics
ECO 320	Islamic Economic and Finance
OPM 315	E -Commerce
FIN 340	Contemporary Financial Issues
MGT 373	Negotiation
FIN 374	Real Estate
MGT 375	Introduction to Entrepreneurship
FIN 376	Entrepreneurial Finance
FIN 377	Fixed Income Securities
FIN 467	Banking Management
FIN 440	Strategic Entrepreneurial Finance
FIN 450	Financial Trading Strategies
MGT 420	Human Performance Improvement
MKT 320	International Marketing
ACC 490	Financial Statement Analysis & Equity Valuation
ACC 495	Accounting Theory & Contemporary Issues
FIN 380	Corporate Governance

**Total Required Hours =12**

## Concentration Core Courses (CCC)

Single concentration students, must complete all courses of one of the below concentrations. For double concentration, see general notes.

### Accounting (ACC)

Code	Title
ACC 301	Intermediate Financial Accounting I
ACC 302	Intermediate Financial Accounting II
ACC 320	Cost Accounting
ACC 330	Zakat and Income Taxes
ACC 410	Advanced Financial Accounting
ACC 420	Auditing and Assurance Services

### Finance (FIN)

Code	Title
FIN 308	Managerial Finance
FIN 310	Financial Modeling
FIN 320	Corporate Finance
FIN 350	Financial Markets and Institutions
FIN 410	Investments
FIN 420	International Finance

### Project Management (OPM)

Code	Title
OPM 310	Introduction to Project Management & Tools
OPM 360	Principles of SC Management and Logistics
OPM 370	Quality Management
OPM 380	Advanced Project Management
OPM 450	Management of Innovation
OPM 480	Business Analytics and Risk Management

### Human Resources Management (MGT)

Code	Title
MGT 350	Human Resources Management
MGT 360	Employee Learning and Development
MGT 370	HR Planning, Recruitment and Selection
MGT 380	Employee Relations & Engagement
MGT 390	Total Reward Management
MGT 440	Comparative MGT

### Marketing (MKT)

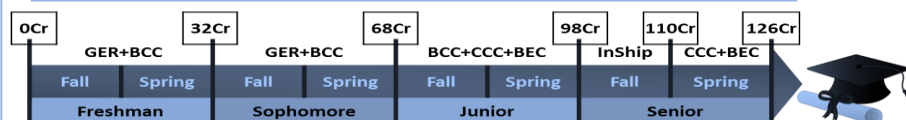
Code	Title
MKT 301	E-Marketing
MKT 310	Consumer Behavior
MKT 315	Service Marketing
MKT 330	Marketing Research
MKT 410	Integrated Marketing Communications
MKT 420	Marketing Strategy

**Total Required Hours = 18**

### General Notes:

- A minimum of 126 Credit hours are required to graduate with one concentration.
- All students must consult their respective advisor/s throughout their full study cycle with due approval at specific milestones.
- The policies listed in 'CoB Academic Policies' are strictly applied to all study plans and in related management activities; e.g. concentration selection, double concentration, internship, ...etc.
- All courses are 3 credits unless stated otherwise.
- GER courses must be completed during the first two years (Freshman & Sophomore ) with limited spill over. The diagram below presented as example for illustration purposes only.
- Double Concentration: students completed 60 credits with cumulative GPA of 3.2, can select two concentrations. These students must complete a minimum of 144 Credits to graduate, which covers 36 credits of the two concentrations, 12 credits as BEC's, plus all required GER and BCC. For more information, please see the double concentration policy.

### Sample Study Plan for a Single Concentration\*\*



\*\*This diagram for illustration purpose only. The number of listed credit hours may vary depending on the student's study plan, concentrations, and specific circumstances. One hour was incorporated through completion of 'MGT 300 Executive Lecture' in Junior or Senior years. Cr = Credit Hours.

## Business Elective Courses (BEC)\*

Must complete 9 credits from the following courses:

Code	Title
ECO 310	International Economics
ECO 320	Islamic Economic and Finance
OPM 315	E -Commerce
FIN 340	Contemporary Financial Issues
MGT 373	Negotiation
FIN 374	Real Estate
MGT 375	Introduction to Entrepreneurship
FIN 376	Entrepreneurial Finance
FIN 377	Fixed Income Securities
FIN 467	Banking Management
FIN 440	Strategic Entrepreneurial Finance
FIN 450	Financial Trading Strategies
MGT 420	Human Performance Improvement
MKT 320	International Marketing
ACC 490	Financial Statement Analysis & Equity Valuation
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**Total Required Hours =12**