

Student Name:

ID:
Start Date (at the CoB):
Academic Advisor:
Concentration: <b>Marketing</b>
Total Credit Hours: <b>126</b>
Plan Number: <b>1</b>

	Fall			Spring		
	Code	Course	Prerequisites	Code	Course	Prerequisites
Freshman	ARB 101 ISL 101 ENG 101 ECO 101 OPM 101 MAT 100	Arabic Language I (2 Credits) Islamic Studies I (2 Credits) Freshman English I Microeconomics Introduction to Computing Pre-Calculus		ARB 112 ISL 112 ENG 112 ECO 102 MAT 111	Arabic Language II (2 Credits) Islamic Studies II (2 Credits) Freshman English II Macroeconomics Business Calculus Social Science	ARB 101 ISL 101 ENG 101 ECO 101 MAT 100
	<i>16 Credits</i>			<i>16 Credits</i>		
Sophomore	MGT 201 MGT 210 OPM 211 ACC 201 OPM 230	Business Communications Business Ethics Business Statistics Introduction to Financial Accounting Management Information Systems Natural Science	ENG 112 ISL 112 MAT 111 ECO 102, MAT 111 OPM 101, ECO 102	FIN 201 MKT 201 ACC 202 MGT 230	Principles of Finance Principles of Marketing Introduction to Management Accounting Organization Behavior Social Science Natural Science	ECO 102 ECO 102 ACC 201 MGT 210
	<i>18 Credits</i>			<i>18 Credits</i>		
Junior	MGT 301 OPM 330 MKT 301 MKT 310	Business Law Quantitative Methods for Business E- Marketing Consumer Behavior General Elective	MGT 230 OPM 211 MKT 201 MKT 201	OPM 340 MKT 315 MKT 330	Operations Management Services Marketing Marketing Research Business Elective General Elective	OPM 330 MKT 201 MKT 201, OPM 211
	<i>15 Credits</i>			<i>15 Credits</i>		
Senior	MGT 499 COOP Training Internship (See Internship Manual for Terms & Conditions)			MGT 490 MKT 410 MKT 420	Strategic Management (Capstone) Integrated Marketing Communications Marketing Strategy Business Elective Business Elective	MGT 230, MKT 330 MKT 201 MKT 330
	<i>12 Credits</i>			<i>15 Credits</i>		

**Notes:**

1. All courses are 3 credits unless stated otherwise.
2. All students are required to take the one-credit course 'MGT 300 Executive Lecture Series' between semesters 6 and 8.
3. Prerequisites must be strictly maintained;
4. Courses Highlighted in Blue are mandatory for all business students
5. Courses Highlighted in yellow are mandatory courses for the major/concentration.

<b>Student Signature:</b>	<b>Date:</b>	
<b>Advisor Signature:</b>	<b>Date:</b>	